



The Open
University



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Pro-Vice-Chancellor Students



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SURF

The Open University



Leading global distance learning, delivering high-quality education to anyone, anywhere, anytime



Largest
University
in Europe

38% of part-time
undergraduates
taught by OU in UK

173,927 formal
students



No formal
entry
requirements



33%
enter with one
A-level or less

55%

of students are
'disadvantaged'

66% ²⁵

of new
undergraduates
are 25+

60%

FTSE 100 have
sponsored staff on OU
courses in 2017/8

1 in 8

Open University students
has a disability (23,630)



3 in 4

Students are
already in work



1,300

employers use
OU learning
solutions to
develop
workforce



Opening Access: OpenLearn

- A pioneering Moodle-based award winning site providing **free access to learning** – 1,000+ courses, plus articles and videos.
- The OU publishes curriculum as short courses onto OpenLearn and creates free **Badged Open Courses (BOCs)** which reward informal learners with a badge / certificate of achievement.
- **Links from BBC broadcasting** with themed pages developed to support the content of many series. In addition, print resources can be ordered such as posters.



7.8m
new learners
each year

60m
since launch
in 2006

Reaching out to millions more

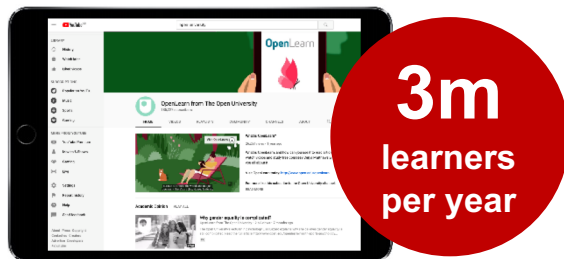
BBC



Innovative and engaging content for broadcast audiences and rich resources for students. 2016/17: the OU co-produced 35 series:

- Generated **250 million** viewing and listening events across channels and platforms.
- Directed **1.2 million** viewers to OpenLearn.

YouTube



Dedicated channel on YouTube with bite-sized learning. It is the **largest educational presence** on YouTube in EU with:

- Over **1,700** public videos with **50 million** views.
- Over **166,000** subscribers to our channel, more than any other UK educational institution
- Reaching over **3 million** learners per year.

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The OU now engages with learners on Facebook:

- Viewed **6.2 million** times by **2.5 million** users.
- We run Facebook live sessions to engage around topical issues.
- We will be doing more with Facebook on the DfE Flexible Learning Fund in 2019.

Study Experience Overview



- 130 degrees and other qualifications
- From 450+ modules



- 8-16 hours a week
- Home, work, trains, prisons, submarines



- 4500 tutors
- Groups of 15-20



- 2m transactions a day
- 6m quiz questions answered a year