

COOC - COMMUNITY OF OPEN ONLINE COURSE

INTERNATIONAL EDUCATION COMMUNITY COMPLEMENTS POPULAR MOOC INTRODUCTORY COURSE TO ECONOMICS

Hanze University of Applied Sciences Groningen is expanding its MOOC Introductory Course to Economics with COOC, the Community of Open Online Course. Video clips featuring professionals and international teachers bridge the gap between theory and practice and give the profession a more international outlook.

What does the project involve?

The successful MOOC Introductory Course to Economics has been provided by the International Business School of Hanze University of Applied Sciences Groningen since 2015. Hanze University wants to increase the quality and reach of this MOOC, which is why it is planning on developing a COOC, or Community of Open Online Course.

active role in organising the new community, which allows them to apply and enhance their professional skills.

The International Business School wants to use the COOC to bridge the gap between education and practice and put education in an international context, thereby better preparing students for the global labour market.

“In accordance with the latest MOOC trends, we will use Hanze University’s professional network to create an online learning community by bringing together students, professionals and international scientists.”

- Ning Ding

The COOC, which complements the MOOC, consists of a number of video clips featuring members of the new community. These are professionals from the field and teachers from foreign institutions. Students learn how the theory is applied in day-to-day practice and receive a broader perspective on the subject through familiarisation with foreign education on the subject. Top students at the International Business School play an

How can other institutions benefit from this project?

All of the course materials for the MOOC and COOC Introductory Course to Economics are made available under a Creative Commons License. For the MOOC, subtitling is available in nine languages to further enhance the accessibility of the course. Subtitling will also be available for the COOC.

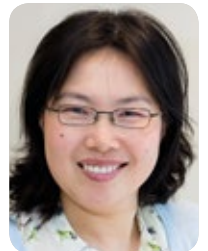
Over dit project

- **Project by:** Hanze University of Applied Sciences Groningen
- **Period:** 1 May 2017 - 31 May 2018

Want to know more?

Please contact Ning Ding (project manager):

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Open and online education incentive scheme

This project is being carried out as part of the 2017 Open and Online Education incentive scheme. SURF and the Ministry of Education, Culture & Science are challenging Dutch higher education institutions to experiment with different types of open and online education.

www.surf.nl/open-and-online-incentive-scheme



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OPEN AND ONLINE EDUCATION INCENTIVE SCHEME 2017

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